



Disrupting the photography industry

About

Sawerly

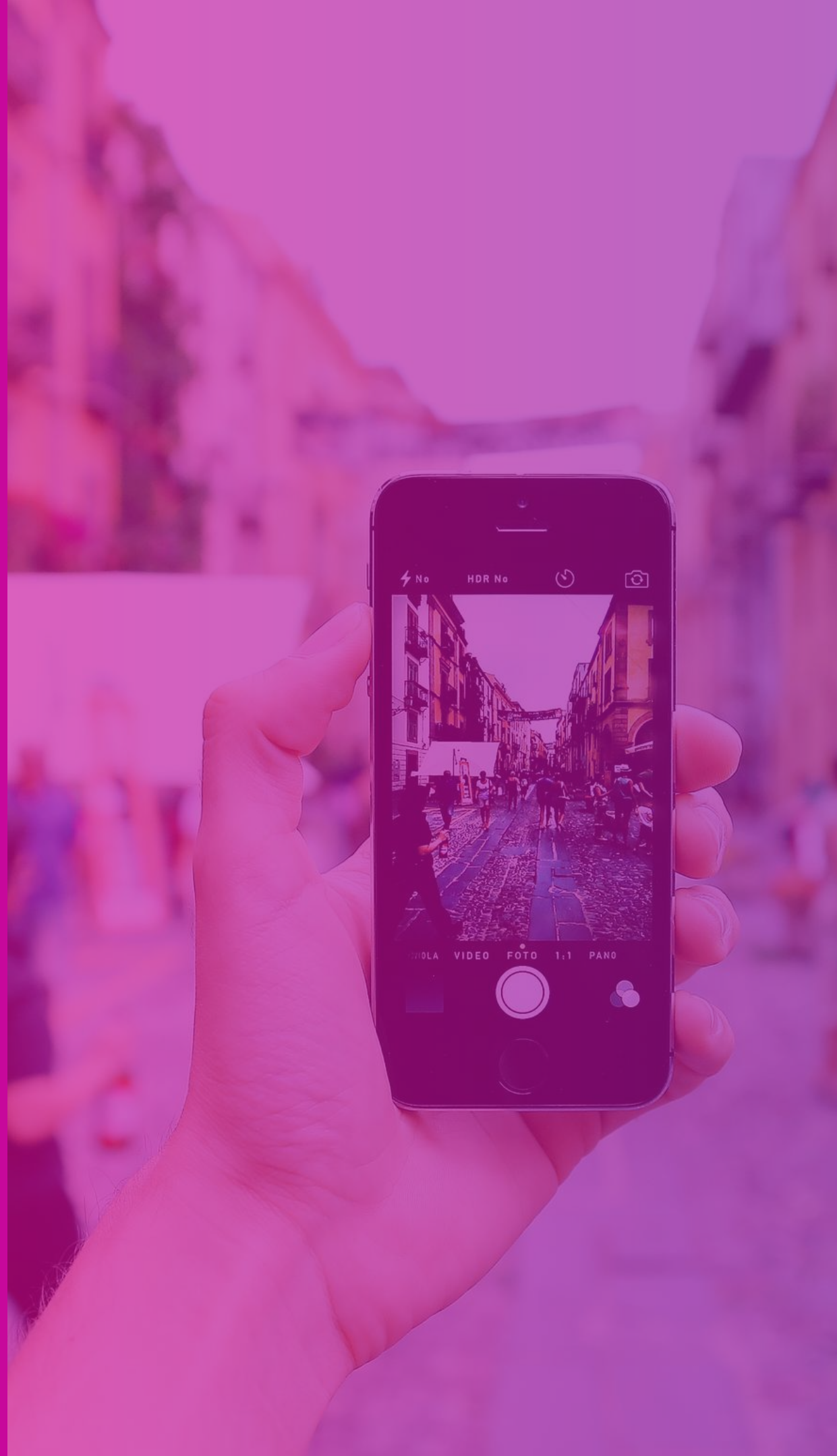
aims to bridge the gap between photographers and their potential clients, by minimizing their search time through a platform that showcases work and talents of over 2500 photographers. Sawerly plans to raise the bar of photography in the country and abroad

Problem Defination

BUILD CUSTOM WORKFLOW BASED MARKET PLACE FOR PHOTOGRAPHERS AND USER TO ADDRESS THE BUSINESS NEEDS, THE PROBLEM WAS TO BUILT 3 IN ONE SYSTEM THAT CAN ACCOMMODATE DIRECT HIRING, ACTION BASED HIRING AND REQUESTED BASED HIRING, AND THE MAIN CHALLENGES TO BUILD SUCH SOLUTION WERE;

1. MAINTAIN INTEGRITY OF DATA NOT GETTING DISCLOSED
2. WIDE RANGE OF PORTFOLIO WITH QUALITY AND SPEED
3. LOCATION BASED PHOTOGRAPHER ASSIGNMENT AND NOTIFICATION
4. AESTHETICS OF APP AND WEBSITE

Solution Built



iAriana has build the product that can address all above points;

1. Designed db structure and security to make sure best of industry standard.
2. Use S3 Bucket and its integration to speed up the process and maintain data.
3. Implemented GEO Fence based algorithm to notify photographer and assignments.
4. Used best tools in market to approach and solve aesthetics, Invision, Sketch, and PSD.

Technologies



Codeigniter (PHP)



SWIFT



ANDROID SDK



AWS



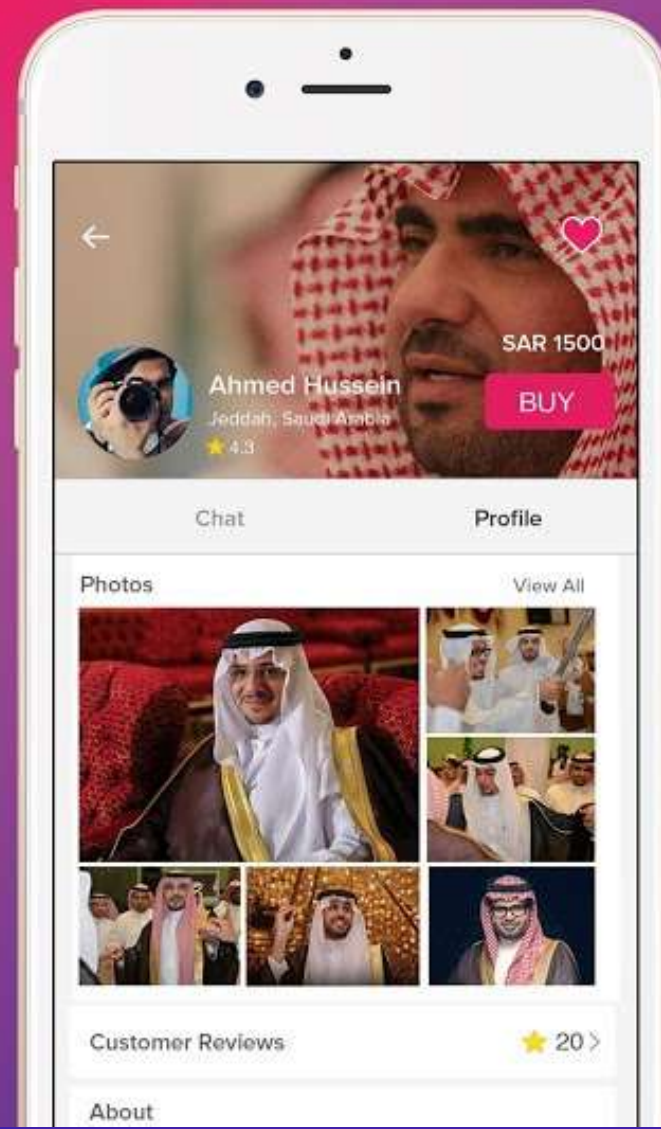
MySQL



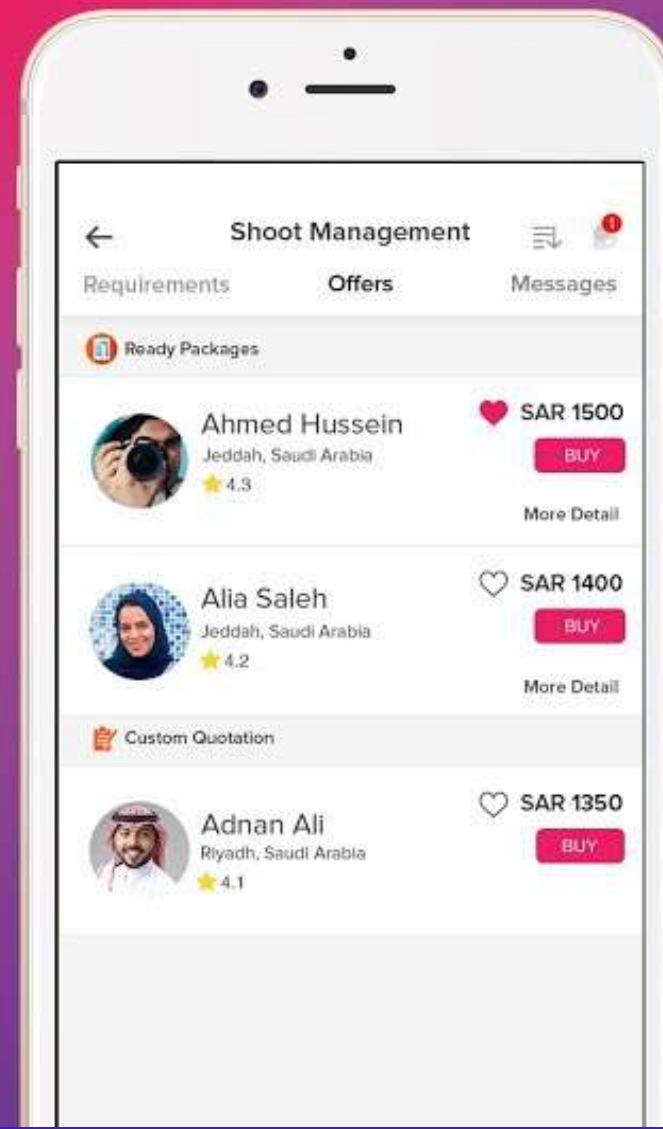
FireBase

Screens

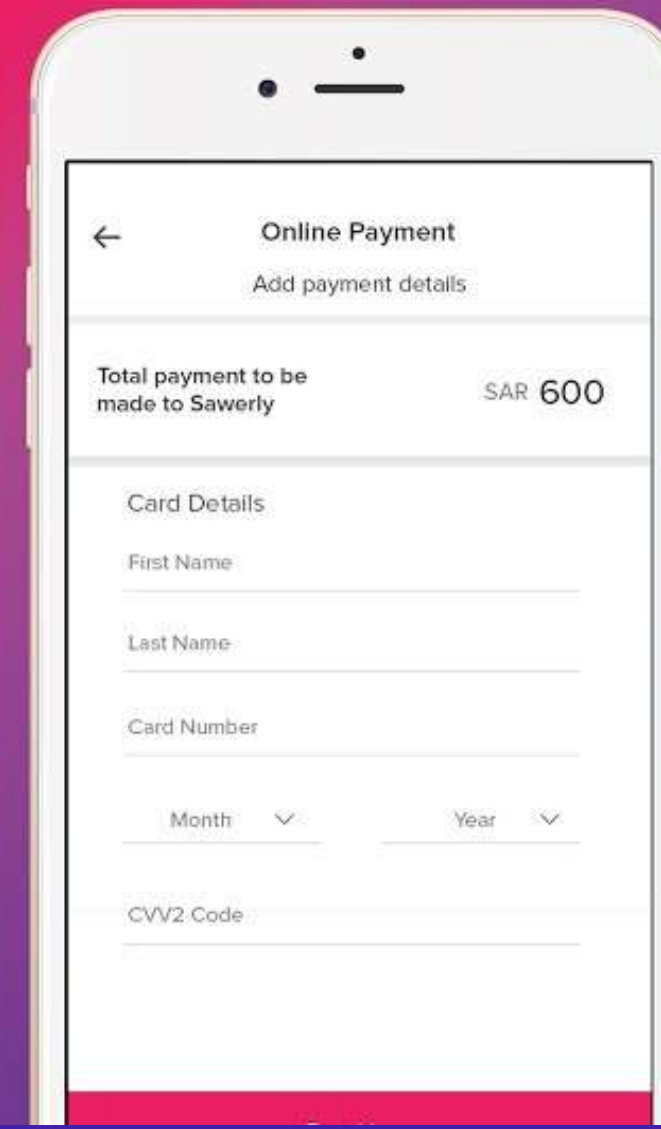
Complete profile for photographers with rating



Receive Proposals & Compare Within Minutes



Pay For The Job Safely & Securely



Realtime chat with photographers

